



TIPS ON MAKING YOUR TIRES LAST!

Tires are a big investment for your car. Tires typically cost car owners hundreds of dollars every 40,000 miles give or take, or under 3 years, depending on your driving factors. It makes total sense for drivers to want to extend the life of the tires. We aren't suggesting that you drive on bald tires; we are suggesting that you take better care of your tires.

To save yourself some money and stress, here are a few tips to help extend the life of your tires!

**SKINNER
FIRESTONE**

If anyone understands the investment of tires, it's us! We truly care about the tires on your vehicle and want to make sure all of our customers are driving with safe tires. All of the tips above are great for tire safety and it protects your investment. That sounds like a win-win for everyone!

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1. ROTATE

Tire rotation can help the tread wear more evenly. Professionals recommend that tires are rotated every 7,000 – 10,000 miles or with every other oil change. This can also reduce the vibration from the steering wheel.

2. TIRE PRESSURE

Checking the tire pressure of your tires once a month can help prolong the life of your tires. In fact, a handful of drivers are driving on under-inflated tires. Not only is this bad for your tires but it's dangerous! While you are checking the tire pressure, take the time to do a little inspection of each tire to make certain there isn't a rock or an object stuck in the grooves.

3. PENNY TEST

While you're taking a look at the tire pressure, conduct the penny test. The penny test will help determine the current tread wear on the tires. Stick the penny with Abe's head facing down. If it reaches just under the writing and right at the top of his head, then you should start tire shopping. If you don't see the top half of his head then you have good tread!

4. ROUTINE TIRE ALIGNMENT

When tires are aligned properly, the tread wears evenly. We will check the camber, or the tilt of the tire that is away from the frame of the car. We will also check the toe, or the stance of the tires.

5. AVOID POTHOLES

Avoiding potholes may be one of those, 'sounds easier said than done' situations. However, if you must go over a pothole just reduce your speed so the impact isn't so hard. Potholes can throw out the alignment of your tires or even pop them!